

## THE IDEA



**Project: Filmbox** is a unique film project. The goal is to make a truly international film about the new spirit among young people. By collaborating with filmmakers and creative people around the world, we will create a kind of film that has never been done before.

In the last couple of years a new feeling of unity has developed among young people around the world, apart from race, beliefs or borders. This feeling grew with the development of social networks, worldwide news coverage, the ability to get in touch with different people more easily or just the curiosity to find more like-minded persons in the world. Our generation feels united even though we don't know each other when in fact it does not make any difference, whether the stranger is living next door, or half way around the world. With this project we want you to contribute to a film that is visualizing this newly developed sense of unity among young people around the world.

We are going to send several GoPro Hero HD 2 cameras on a journey through each continent of the planet, giving everyone with good ideas on this subject the opportunity to contribute by filming their short film.

For consistency, every film clip will follow a standard format. Each short film will start with the Point of View of the camera getting unpacked by the filmmaker (this can be easily staged by opening the box and turning the camera on first and then reopening it as if it were the first time). What follows is your film. The last scene of every film ends once again with the P.O.V. of the camera getting put into the package again (this will have to be staged as well). We see someone closing the package and the camera is on the road again and will be getting unpacked at the next station and so on. This consistent format will help to edit every contribution together to form the overall message of the film. That this is a jointly created

project from many people in many different places around the world, sharing the same feeling of unity.

After we got all your contributions we will edit the best 20 or so together into a great film with the goal to make a difference and most importantly to inspire and touch people everywhere. All the remaining contributions will be presented to the world in a major video gallery on a dedicated website at the same time in summer 2012.

Get creative, develop a storyline, and take part in something amazing.

Check out the **In detail** section on our website to find out more on what this project is going to be all about and make sure you look at the **step by step guide** for information on how to get started.

Follow us on Twitter and Facebook to always get the latest info.

Help us to show the new united feeling by visualizing it in your film:

**SHOW THE WORLD WHAT CONNECTS US.**